

HANNAH LONDON

SUMMARY

Art Director and Graphic Designer with 5+ years experience creating thoughtful visual designs across industries. Seeking to support our schools by fostering an engaging learning environment for children that embraces their creativity.

EDUCATION

University of North Florida, Jacksonville, FL
BFA with a concentration in Graphic Design and Digital Media.
Graduated December 2018.

SKILLS

- » Adobe Creative Suite, Figma, Canva, & Procreate
- » Shopify, Squarespace, & Wix
- » Drip, Mailchimp, & Constant Contact
- » Facebook, Instagram, Pinterest, Tiktok & Google
- » Monday, Asana, Slack, & Zoom
- » Microsoft - Word & PowerPoint

CONTACT

✉ hgruhn05@comcast.net

☎ 904-635-9818

EXPERIENCE

ON IDEAS | JACKSONVILLE BEACH, FL

Digital Art Director | 01/23-07/23

- » Conceive and develop innovative and compelling visual concepts and designs for marketing, branding, and web solutions
- » Collaborate and provide guidance to a team of designers and creatives
- » Monitor industry trends, best practices, and emerging technologies in digital design and incorporate them into our work
- » Communicate and present design concepts, strategies, and recommendations to stakeholders in a clear and persuasive manner

FREELANCE | JACKSONVILLE BEACH, FL

Graphic Designer & Photographer | 01/19-01/23

- » Work closely with clients to understand their goals and visions for their marketing, branding, web, or photography needs
- » Address client's unique problem with a very specific and effective visual solution that communicates their message
- » Use technical expertise, creativity, and composition skills to produce and preserve images that tell a story

A. MARKETING BOUTIQUE | NEPTUNE BEACH, FL

Lead Designer & Marketer | 06/19-10/22

- » Create thoughtful design and marketing solutions for a variety of clients. Ex: branding, brochures, photography, website re-designs, email marketing, digital advertising, & social media management
- » Training and offering guidance to new hires in design and social media

GWEN BERLIN | PONTE VEDRA, FL

Stylist & Graphic Designer | 06/17-03/20

- » Provide excellent customer service by listening to customer needs and using product knowledge to meet sales goals
- » Develop marketing strategies and promotional materials to increase store sales
- » Train new hires and resolve technological issues

STRATA CLOTHING | ATLANTIC BEACH, FL

Digital Marketing Manager | 05/15-03/16

- » Create concepts & collaborate with team members to execute successful campaigns
- » Manage social media and blog with original content